

## US product survey

### 1. Wow Cape Town Tours

This tour includes 3 nights Kruger National Park & 4 nights in Cape Town. Itinerary includes early morning & full day game drives, sightseeing tours and adventure activities in Cape Town plus a night to remember with locals. This includes a Malay cooking evening, dinner and a taste of typical Cape Town "LIVE" Jazz music in a private home. Here we share stories about District 6, Malay & Township culture. Our package includes four or 5 star accommodation, luxury transport and local tourist guides. Each package is tailor-made to the client's needs, based on group size, average age and budget.

### 2. La Clé des Montagnes

Sophisticated style and breath taking beauty is the essence of La Clé des Montagnes. Our villas have been uniquely themed by esteemed interior decorator, Sarah Ord. Each villa has a private swimming pool and is fitted with beautiful chandeliers and large fireplaces. You can relax and unwind while you sample the region's renowned wines and excellent cuisine prepared from the freshest local ingredients without moving from your private verandah. Or, if you wish to soak up the lifestyle and pavement café mood of Franschhoek, the villas are only a short walk from the village's art galleries, fine restaurants and boutiques.

### 3. A day trip digging for science!

Help scientists move earth in the search for fossils! A full day of didactic adventure, starting at the Ditsong Museum of Natural History in Pretoria where we meet our ancestor, Mrs Ples. Further introduction to some extinct predators whom hunted our earliest ancestors. A short drive to the Cradle of Humankind where we begin digging for fossils in an active excavation site on Bolts Farm which is famous as "the kingdom of large cats". Join us on our journey into Bolts Cave where we're about to get dirt digging! We also offer 4 nights, 7 nights and 10 night journeys.

### 4. Lawson's birding and wildlife set-departure tours.

Lawson's have a range of birding and wildlife set-departures that will suit American travellers well, giving them an opportunity to experience some of Africa's birds and other wildlife on dedicated natural history tours (there are many tour operators offering the standard safari experience, but very few offering dedicated birding safaris). Lawson's have years of experience with the American market, and offer tours that give participants a holistic experience, which translates into either an excellent all-round experience for those who only visit once (America is a long flight away), or sets the hook for a series of return visits to see more...

### 5. Bubezi Safaris

Bubezi Safaris specializes in quality personalized big 5 safari packages to South Africa and the Kruger National park in 4x4 vehicles. Cape Town & Garden Route Tours as well as Historical tours in Johannesburg and Pretoria. Each safari designed especially for you and your needs.

### 6. The Victoria falls Hotel

Seeped in History and one of the oldest hotels in Africa, The Victoria Falls Hotel remains the landmark accommodation facility to view the popular attraction, the wondrous Victoria Falls.

One of the world's Classic five-star hotels commands prime location overlooking Victoria Falls, an acclaimed Natural Wonder of the World. A proud member of Leading Hotels of the World the Edwardian-style hotel, built in 1904, serves as a reminder of the distinguished and elegant era to which it was born, combining traditional majesty with modern sophistication. For more than 111 years The Victoria Falls Hotel has been a luxury African icon.

#### 7. Acacia Farm Lodge

Acacia Farm Lodge is a romantic Country Lodge nestled in an active mixed farm located high on the spectacular Great Rift's escarpment area with a commanding panoramic views of the amazing Karatu farmlands and the nearby Ngorongoro forest area. Acacia Farm Lodge is strategically located between the Tarangire and Lake Manyara National Parks on one side and Ngorongoro Conservation Area and Serengeti National Park on the other, this is a perfect base from which to explore these world-famous reserves as well as enjoy many other adventurous activities and impressive cultural experiences found in the local area.

#### 8. AM Lodge

AM Lodge is a five-star lodge unlike any other in the Klaserie region. Inspired by the hues, textures and contours of the Lowveld, these facets of nature are amplified through pure and simple architecture that integrates land and building. This exquisitely crafted architectural masterpiece is established in the heart of the African bush. Set apart from the main lodge, is AM Spa where you indulge in the soothing treatments on offer, unwind in the Jacuzzi, work up a sweat in the fitness centre and cool down in the outdoor swimming pool before settling down on one of the sun loungers.

#### 9. The South African Animal Sanctuary Alliance

Times are changing and the US market is much more informed and conscious about what is right and what is wrong. Social media has had a lot to do with this awareness, nothing can be hidden anymore and with all this info being available people are able to make more informed decisions relating to their travels. As result, we will see the end of the pet play wildlife industry soon. Our multi award winning sanctuaries: Monkeyland, Birds of Eden and Jukani don't condone wildlife interaction, the US market also appreciate the fact that we are Fairtrade accredited.

#### 10. Dare to Explore

Americans love to travel with their children. We see this trend continue to grow year on year. Dare to Explore has adapted all our family travel programs to include "exclusive use", ultra luxurious family friendly villas throughout our guests entire stay. Our North American guests favour this concept as it offers the flexibility, quality, and ease of their own space whether on safari, in the city or somewhere off the beaten track . Our exclusive use family programs have proven incredibly successful with the US & Canadian markets.

#### 11. The Mozambique Collection

We believe that the Mozambique Collection portfolio of properties is specifically of interest to the US market for the following reasons: The underlying principle of authentic luxury, in the true sense, resonates with all members – to offer the best possible experiences in idyllic locations, while creating a positive legacy for the local communities and environment in which they operate. The

Mozambique Collection showcases some of the most exciting, unique and intimate destinations, accentuating the variety found in Mozambique, one of Africa's most incomparable, rapidly developing and beautiful country.

#### 12. Drifters' Private Camping tours

We recently launched Private Camping tours for small groups to Botswana. The tours are booked on request and we build custom itineraries for clients. The tour includes a private vehicle and guide as well as all camping equipment and meals. This product is perfect for families or couples that want to book the ultimate private camping experience in the remote wilderness areas of Botswana such as the Central Kalahari, Moremi, Savuti, the Makgadikgadi Salt Pans, the Okavango Delta, etc. These tours are designed to give clients the opportunity to spend as much time as possible on safari in wilderness areas.

#### 13. Ngoma Safari Lodge

The privileged location of this luxurious 8-suite lodge commands awe-inspiring views over the Chobe River and floodplain. The region is home to the largest elephant herds on earth, plus large herds of buffalo, zebra and a multitude of other species. The birdlife, too, is prolific with more than 450 species recorded. Activities include game walks and drives with a professional guide, birding, river cruises (during the full day safari experience) and visits to the local community. Developed with the Chobe Enclave Conservation Trust (CECT), Ngoma Safari Lodge is committed to making a sustainable difference to the local communities and environment.

#### 14. Victoria Falls Safari Club

Located just four kilometres from the breathtakingly beautiful Victoria Falls and with wildlife on its doorstep, Victoria Falls Safari Club allows guests to enjoy the very best of Africa in premium luxury. Built high on a plateau, overlooking unspoilt bushveld and spectacular sunsets, the luxurious 20-room Victoria Falls Safari Club, which offers a butler service, is ideal for that once in a lifetime dream African holiday, and Americans are its number one clientele. The Safari Club has a private lounge and viewing deck where guests can enjoy breakfast and lunch, as well as afternoon teas, sundowners and seasonal edutainment presentations.

#### 15. Springbok Atlas Kruger, Vic Falls and Chobe Highlights Tour

This Guided Highlights Tour combines some of the most desirable activities and most popular destinations in Africa for the US market. The tour includes three nights at the Kruger for a Big 5 safari experience, one of the top draw-cards for this market. This is followed by two nights in Victoria Falls, Zimbabwe and two nights in Chobe, Botswana, both favoured destinations. Extensions to the very popular destinations of Okavango Delta or Cape Town are highly recommended, but the main tour is just ten days, fitting in with the shorter vacations taken by US travellers, averaging a week to ten days.

#### 16. Culture Connect

Culture Connect organises art, design and heritage experiences in South Africa. Tours are led by experts, often in places inaccessible to the public and off the beaten track. They include all logistics and meeting South Africans. Kate Crane Briggs founded Culture Connect in Cape Town in 2012, inspired by the vast range of culture and huge talent in Southern Africa. She is an art historian, registered tourist guide and worked in the UK art world for over 20 years.

### 17. West Coast Way

Calling all birders, bird-watchers and dedicated twitchers to come explore the Cape West Coast. Dotted with wetlands, the region has been awarded with no less than seven Important Bird Areas (IBA's) registered with BirdLife International. The best way to explore this paradise is via the Culture and Foodie Routes which form part of the well-known West Coast Way. The routes offer top accommodation with unique birding experiences around every corner.

### 18. Mantis Mutara Tented Camp

The 5-star Mantis Mutara Tented Camp, North of the ancient Aberdares Forest and just West of the snow-capped Mount Kenya, sits just above the tropical equator in one of the most unique places on Earth, the Ol Pejeta Conservancy. Nestled high on a cliff-top, Mantis Mutara Tented Camp enjoys panoramic views of raw, uninterrupted wilderness. This is where untamed Africa meets true luxury, where iconic wildlife surrounds you, where personal service will cater to your every need, and where safari-chic décor echoes an Africa from days gone by. The conservancy is home to the three last remaining Northern White Rhino.

### 19. Active Africa - Adrenaline Adventure

Active Africa - Adrenaline Adventure is geared toward adventure-seekers who enjoy activities that thrill and require exertion. While there's no shortage of options in South Africa, we've selected some activities that create an amazing experience for these travelers. It's a nine-day adventure that includes kayaking in Cape Town, bicycling, horseback riding on the beach, shark cage diving, a walking safari and more. While this is a great package for any age, it's especially great for the young US millennial generation.