



NOTICE OF OPEN INTERNATIONAL TENDER

TENDER REF.: PROVISION OF DESTINATION MARKETING AGENCY SERVICES TENDER NO. RFP/KTB/RFP/012/2016-2017

Kenya Tourism Board (KTB) is a body corporate established as a State Corporation under the Tourism Act of 2011 and is charged with the statutory mandate of promoting and marketing Kenya as a preferred tourist destination locally, regionally and internationally.

The Kenya Tourism Board (KTB) is looking for destination marketing agencies that will work closely with them in the implementation of the Kenyan Marketing Strategy 2017-2020, with the trade, in its priority markets which include **USA+Canada, United Kingdom, China, India, Germany+Switzerland, Italy and GCC**

The detailed scope of service and TORs are provided in the bid document.

A complete set of tender documents in English may be obtained by interested candidates from the procurement office, during working hours, i.e. Monday to Friday between 8.00 a.m. – 1.00 p.m. and 2.00 p.m. – 5.00 p.m. W.e.f **6th June, 2017** upon payment of a non-refundable fee of Kshs. 1,000.00 per set of documents payable at the cashier's office on 7th floor either in cash or Bankers Cheque.

Eligible bidders can also view/obtain/download the above Tender document from our destination website www.magicalkenya.com/tenders, www.ktb.go.ke/tenders, IFMIS website www.supplier.treasury.go.ke **free of charge**.

For those who physically pick the tender document from procurement office must attach evidence of payment to the technical proposal

Submit original and copy of the **TECHNICAL PROPOSAL** in sealed envelopes indicating the Tender Number and clearly marked **TECHNICAL PROPOSAL** and the original and copies of **FINANCIAL PROPOSAL** clearly marked **FINANCIAL PROPOSAL** and a warning **DO NOT OPEN WITH THE TECHNICAL PROPOSAL**. Both envelopes shall be placed into an outer envelope and sealed. This outer envelope shall clearly be marked **DO NOT OPEN EXCEPT IN THE PRESENCE OF THE OPENING COMMITTEE** and addressed to:

**CHIEF EXECUTIVE OFFICER
KENYA TOURISM BOARD
P.O. BOX 30630-00100
NAIROBI
TEL:+254202711262**



Proposals received on email or fax will not be accepted.

The Proposal documents shall be received on or before **27th June, 2017 at 12.00 noon** and deposited in the tender box located on **7th Floor Kenya Re Towers, off Ragati Road**.

Opening of the tenders will take place immediately thereafter in the Boardroom on 8th Floor in the presence of bidders who wish to attend.

All bids must be accompanied by a **bid security of USD 2,500.00**.

CHIEF EXECUTIVE OFFICER