



# AFRICAN PRIDE

HOTELS

SUPERIOR DELUXE HOTELS, LODGES AND COUNTRY HOUSES

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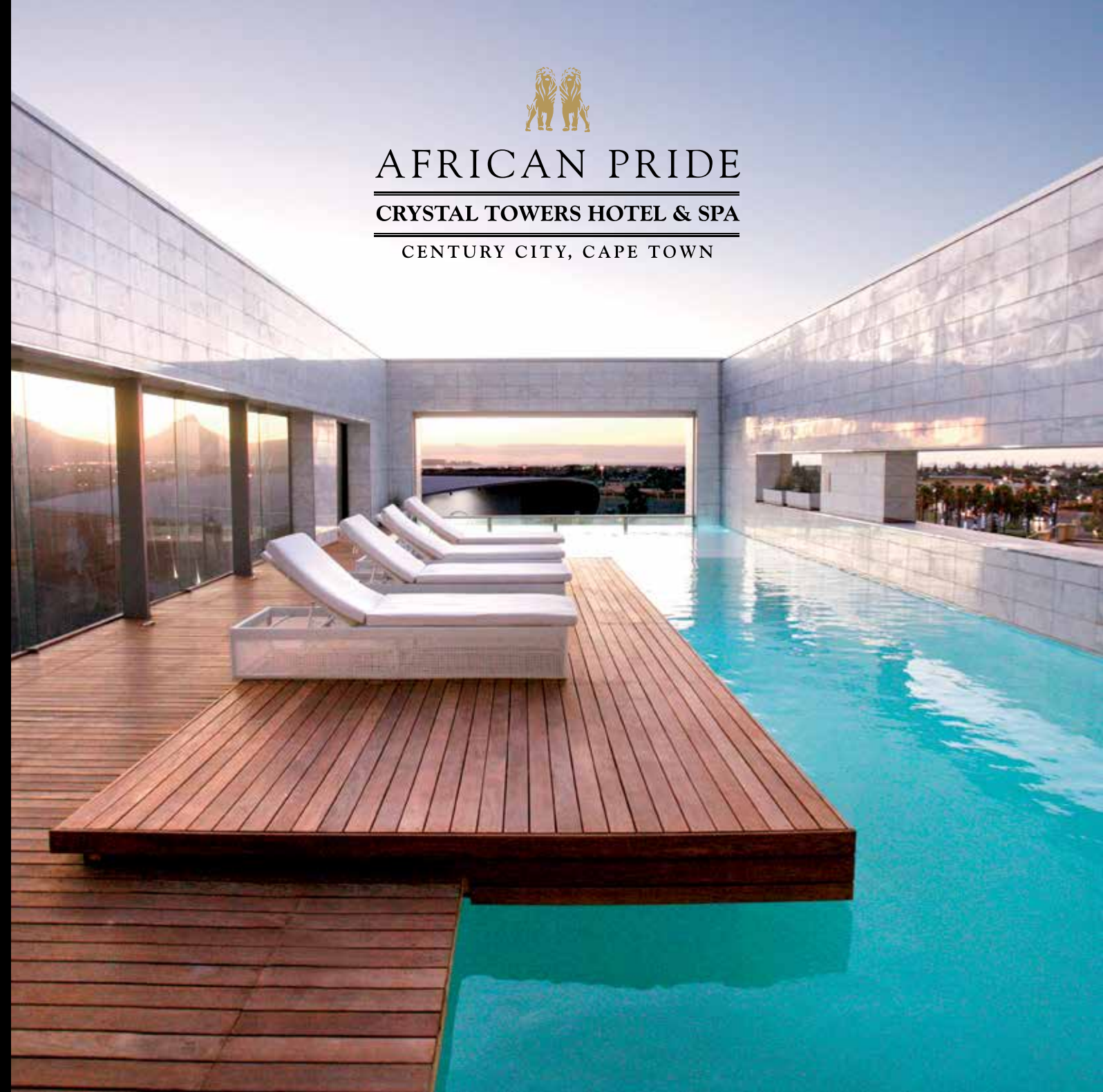
GDS codes: Amadeus: CPTCRY | Galileo: 93717 | Sabre: 113427 | Worldspan: CCRYS



# AFRICAN PRIDE

CRYSTAL TOWERS HOTEL & SPA

CENTURY CITY, CAPE TOWN





Welcome to the latest enhancement to the Cape skyline – the iconic African Pride Crystal Towers

Hotel & Spa, where innovative, modern design meets timeless sophistication and luxury.



Relaxing is a lavish affair, whether in our sophisticated Towers Restaurant, chic Ruby Bar,



urban-style Deli or in one of our personality-themed private lounges.



Every aspect of African Pride Crystal Towers Hotel & Spa has been effortlessly blended with energetic

radiance through the clever use of modern design, décor, lighting and sheer detail.



Clean, modern lines give way to custom-designed fittings and designer furniture in each room.

Unique features include our exclusive "Crystal Showers" with its own LED mood lighting.



Each of the splendid 180 bedrooms combines an innovative blend of technological sophistication

with elegant, modern décor and offers majestic views over Cape Town and Table Mountain.



The hotel is the perfect urban retreat with ultra-spacious suites appointed to meet the

needs of discerning business travellers and leisure seekers alike.



Mind, Body and Soul are our priority at African Pride Crystal Towers Hotel & Spa.

Feel rejuvenated with a visit to Life Day Spa or our gym and unwind at the tranquil pool bar.





# AFRICAN PRIDE

CRYSTAL TOWERS HOTEL & CONVENTION CENTRE

CENTURY CITY, CAPE TOWN

Welcome to the convention centre at the African Pride Crystal Towers Hotel & Spa.

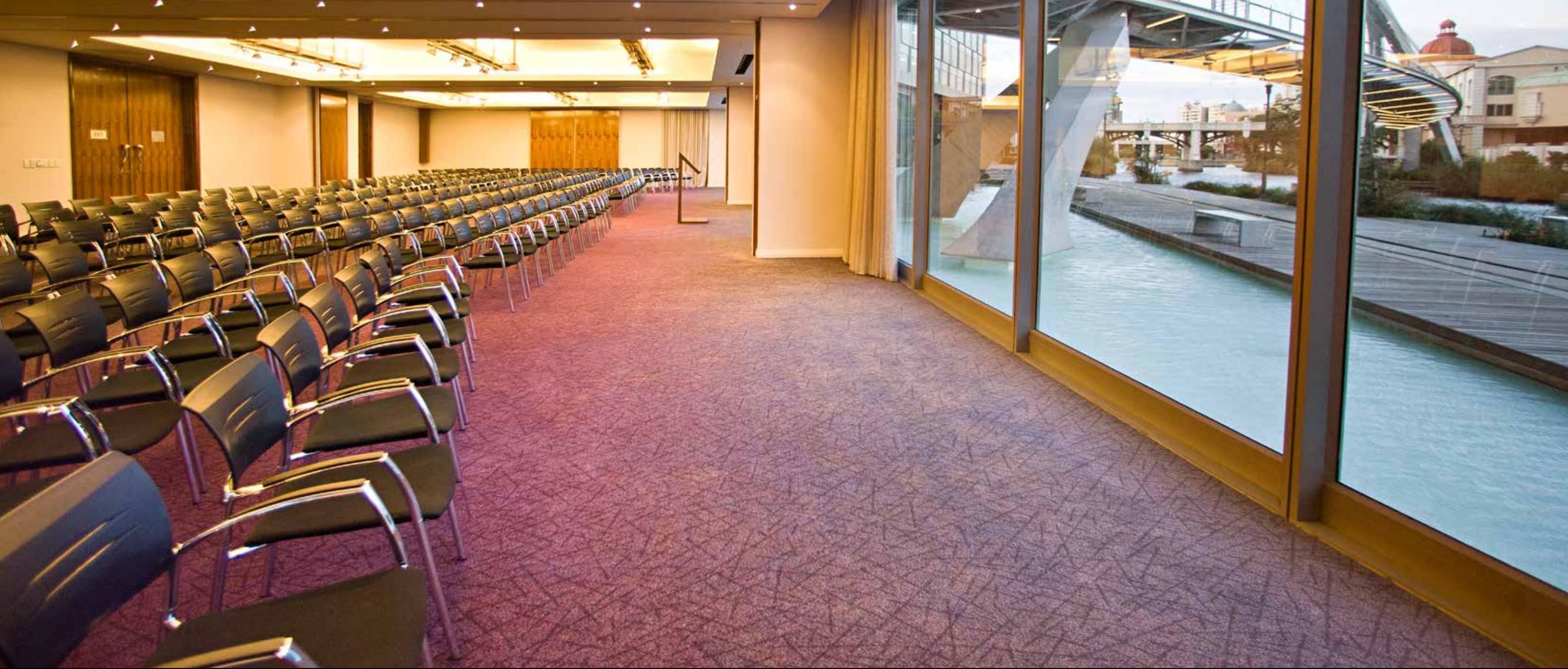
Stimulate debate and output in your meetings in an environment that automatically lends itself to creativity and success. Tailor made surroundings with a range of technological equipment and experienced professional support across a choice of 8 executive meeting rooms plus a large conference centre.

An array of options for strategic summits, board meetings, press conferences, product launches, exhibitions, fashion shows and more are presented in pure style.

This is also the ideal venue to host your contemporary, urban celebrations and gatherings, providing a chic and stylish backdrop enhanced by incomparable cuisine from the in-house gastronomic restaurant.

Enter a world where your options are only limited by your imagination!

PURE EVENTS • PURE LUXURY • PURE CONFERENCING



## Crystal Conference Centre

Crystal 1, 2 & 3 is our unique conference offering overlooking the Grand Canal of Century City. This 350 pax and is ideal for exhibitions, car and product launches. An adjacent spacious cocktail/food

flexible multi-purpose space can be divided into 3 separate rooms or opened up to encompass up to station area ensures privacy and exclusivity to enjoy the Convention Centre's superb catering.



## Crystal Room

Our large multi-purpose venue on the lower level has been designed around flexibility and versatility. The sliding stackable acoustic doors convert the space into three separate rooms.



## Crystal 4

Crystal 4 can seat up to 150 delegates, which brings the total number of delegates the hotel can accommodate to 420. This venue is adjacent to the ground floor internal street and is ideal for cocktail parties and product launches.



## Set Boardrooms

8 Individually themed executive meeting rooms present a diversity of options for today's busy event planners and business executives. Each has floor to ceiling windows (with block out curtaining) allowing natural light to filter into the space providing the ideal environment for success to flourish.



## Flexi-boardrooms

In-room coffee stations and built in presentation equipment to the highest international standards, prevents unnecessary disruptions although our staff are quartered nearby and are available to assist at all times.



## The Pool Deck

With unimpeded flow from the Pool Bar to the deck beyond, whether it is winter or summer, this our stylish Nomadic Awning, we are able to accommodate all of the Cape's weather



is the ideal space for private cocktail parties and the like. Day or night, rain or shine, with idiosyncrasies with spectacular flair.



## The Chef's Table and Private Dining

Seating up to 16 special GUESTS, prepare yourself for a journey of pure taste sensation. Sample our entire menu or indulge in a specially prepared food and wine pairing. Our Executive Chef relishes the opportunity to showcase the best of South African cuisine in a private fine dining experience par excellence. Private dining affords you a number of options to entertain your GUESTS and delegates in chic, comfortable surroundings that encourage enjoyment and

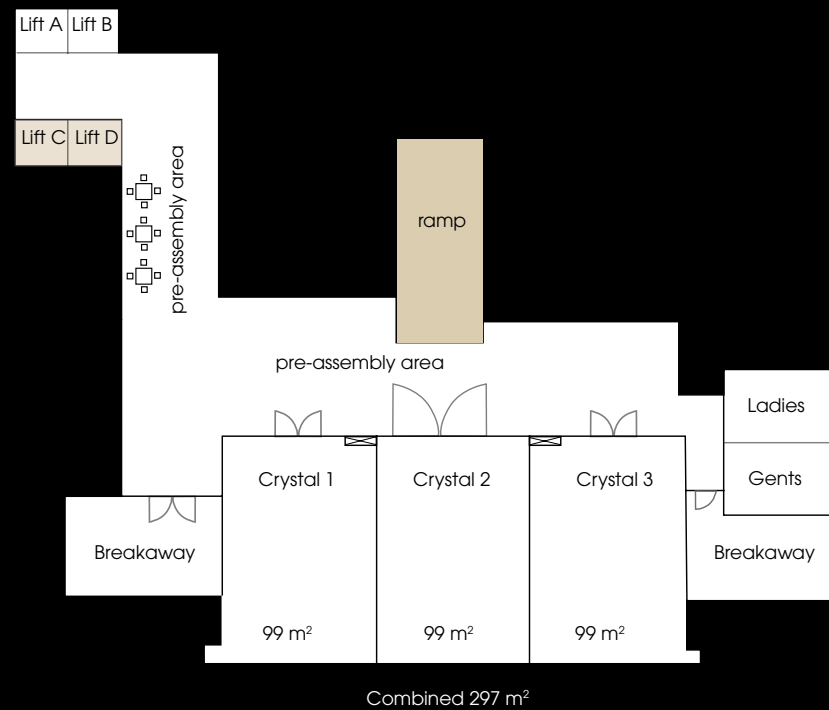
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African Pride Crystal Towers Hotel & Convention Centre is ideal for motivational speaking, car launches, product launches, team building, day conferencing, cocktail parties, banquet functions as well as working lunches.

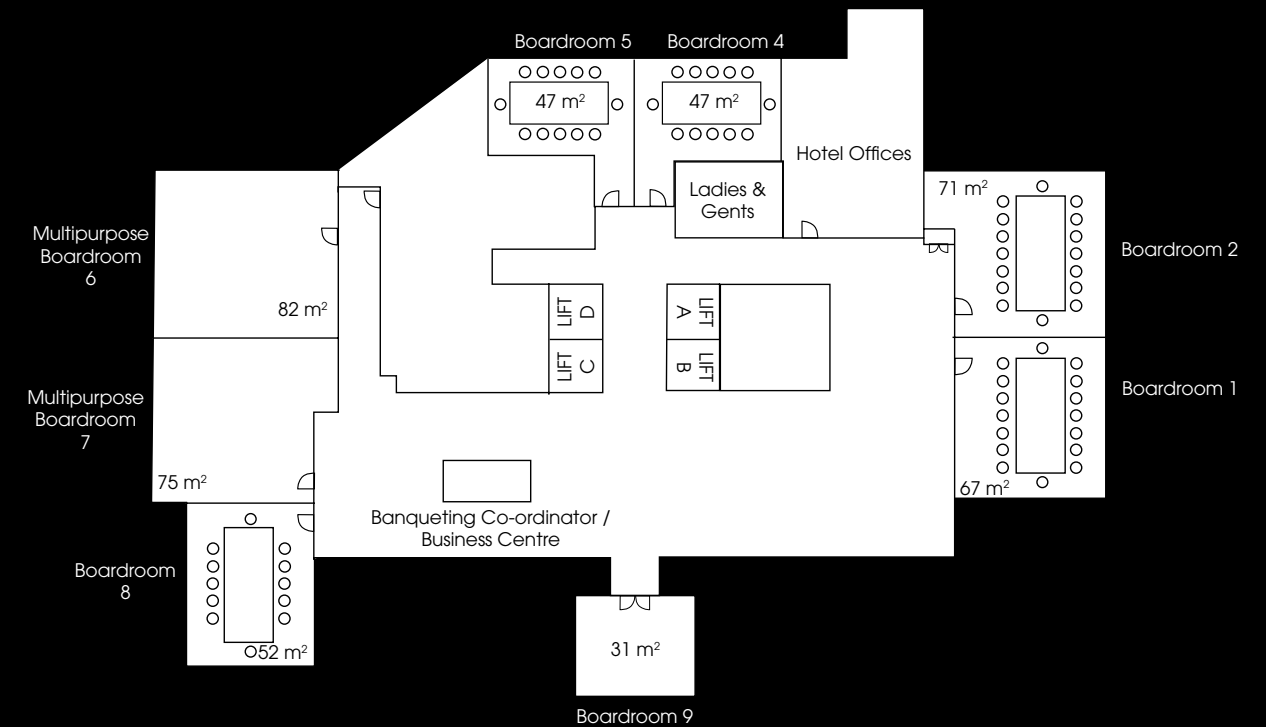
| Level        | Venue Name      | Banquet | Cinema | School Room | U-Shape | Cocktail |
|--------------|-----------------|---------|--------|-------------|---------|----------|
| Lower Level  | Combined        | 200     | 350    | 220         | 70      | 450      |
| Lower Level  | Crystal 1       | 60      | 100    | 60          | 30      | 150      |
| Lower Level  | Crystal 2       | 60      | 100    | 60          | 30      | 150      |
| Lower Level  | Crystal 3       | 60      | 100    | 60          | 30      | 150      |
| Ground Floor | Crystal 4       | 80      | 100    | 70          | 40      | 150      |
| Ground Floor | Internal Street | -       | -      | -           | -       | 400      |

| Level       | Venue Name  | Boardroom | Cinema | School Room | U-Shape | Cocktail |
|-------------|-------------|-----------|--------|-------------|---------|----------|
| Mezzanine   | Boardroom 1 | 16        | -      | -           | -       | -        |
| Mezzanine   | Boardroom 2 | 16        | 30     | 20          | 20      | 30       |
| Mezzanine   | Boardroom 4 | 12        | -      | -           | -       | -        |
| Mezzanine   | Boardroom 5 | 12        | -      | -           | -       | -        |
| Mezzanine   | Boardroom 6 | 20        | 80     | 40          | 20      | 100      |
| Mezzanine   | Boardroom 7 | 16        | 70     | 40          | 20      | 100      |
| Mezzanine   | Boardroom 8 | 12        | -      | -           | -       | -        |
| Mezzanine   | Boardroom 9 | 7         | -      | -           | -       | -        |
| First Floor | Pool Deck   | -         | -      | -           | -       | 200      |

### Lower Level Conference Rooms



### Mezzanine Floor Boardrooms



African Pride Crystal Towers Hotel & Convention Centre continues to promote opportunities for brands to meet, for people to build relationships, for businesses to forge lasting successes and for ideas to transform into actions, strategies and tangible results.

We pride ourselves as a creator and facilitator for hosting conferencing and events thereby offering world class, state-of-the-art conferencing and convention for events such as banquets, cocktail functions, luncheons, dinners, presentations, product launching, training and strat sessions. Facilities offered include:

- Dedicated Conference Butler for the duration of your conference
- Floor to ceiling windows for natural light with block out curtains
- Complimentary wireless internet with plugs for all users
- Business center with secretarial services
- 2 complimentary breakaway rooms for both Crystal 1 and Crystal 3 which can be used as a satellite office, tea and coffee or buffet station
- All boardrooms have in-room cappuccino machines and mini bar fridges
- All boardrooms can cater for working lunches
- Direct access from basement for motor vehicles for car launches
- Exhibition space available for banners and exhibition staging
- Complimentary valet parking
- Dedicated meeting and event STAFF
- Special dietary requirements which is duly considered by our chefs, according to your brief
- Wellness Corporate Spa packages available

## Equipment

- Electronic drop down screens in all conference and event venues
- Ceiling mounted data projectors
- Flip chart with pens
- Whiteboard with pens
- Conference pen and pads
- Mineral water, cordials and sweets
- Stage and lectern
- Boardrooms equipped with speakers, LCD Screens with video and DVD players
- ISDN lines for video conferencing
- Teleconferencing

## Private Dining

Subtle and stylish décor in extraordinary surroundings create an atmosphere of relaxed sophistication and intimacy. Personalised menus styled individually for you with an extensive selection of South Africa's very best wines, completes this experience.

## Chefs Table

Situated in the heart of the Towers Restaurant, you can enjoy a bespoke Tasting Menu by our acclaimed Executive Chef whilst witnessing the theatre, drama and skill through the open planned show kitchen. Totally adjustable to your theme, our TEAM will include an expert Sommelier which will be on hand to recommend wine pairings for this dining experience.

## Pool Deck

This traffic-stopping suspended glass-fronted pool enjoys spectacular views over Cape Town and Table Bay. With unimpeded flow from the Pool Bar to the Deck beyond, it is the ideal space for cocktail parties, product launches, terraced barbecues to name but a few. Day or night, rain or shine, with our stylish Nomadic Awning, we are able to accommodate all of the Cape's weather idiosyncrasies with truly spectacular flair.

## TEAM Building Sushi Making

The culinary art of sushi making is an excellent in house TEAM building event guaranteed to break the ice within any group. We'll give you the genuine skills of how to make traditional sushi with one of our top sushi chefs all the way from Beijing. It's perfect for anyone who

is interested in making restaurant quality sushi to show off to your friends and families at home. Additional activities such as Ratanga Junction Theme Park, Dragon Boat racing on the canal and Century City sports oval for outside team building events can be arranged at an additional charge through our preferred team building company.

## Hotel Facilities

Each of the splendid 180 rooms in the African Pride Crystal Towers Hotel & Spa combines an innovative blend of technological sophistication with elegant, modern décor and offers majestic views over Cape Town and Table Mountain.

Clean, modern lines give way to custom-designed fittings and designer furniture. Unique features include a cylindrical frosted glass shower with its own LED mood lighting, and a flat screen TV that rises from the base of the bed at the touch of a button. Enjoy one of the complimentary DVDs provided in the room, select from a host of satellite channels, or contact reception for the impressive DVD library. Business travellers can make use of an executive work desk with international plug points and complimentary wireless internet access.

Luxury accommodation also provides everything you would expect from a superior-deluxe hotel, including:

- Free standing luxury bath
- Separate shower with raindrop showerhead, known as "The Crystal Showers"
- Climate control air-conditioning
- Mini bar
- Tea and coffee making facilities
- Executive work desk
- International plug point
- A safe large enough to store a laptop
- Ample cupboard space
- Hairdryer
- Extra-length king size bed with a 350 thread count cotton percale linen
- DVD library
- Wii, PlayStation and Board Games for in room use
- Complimentary use of the Steam Room and Sauna at the Life Day Spa

## GUEST Room Configuration:

|                              |     |
|------------------------------|-----|
| Superior rooms               | 145 |
| Executive rooms              | 28  |
| Universally accessible rooms | 3   |
| Suites                       | 4   |

## Location

Centrally located in the urban business, retail and residential hub of Century City, African Pride Crystal Towers Hotel & Spa is a mere 20 minutes from the airport, city center, V&A Waterfront and the start of the luscious cape winelands. Not to mention its proximity to some of the best retail therapy in South Africa. GUEST shuttle services can be arranged by the onsite hotel concierge services at a nominal fee.

## Distance from:

|                                 |       |
|---------------------------------|-------|
| Cape Town International Airport | 15 km |
| Cape Town City Center           | 10 km |
| V&A Waterfront                  | 10 km |
| Cape Winelands                  | 20 km |
| Closest Beach                   | 7 km  |