

Southern Africa's **PREFERRED AIRLINE**



AIRLINK

Connecting Africa

Airlink is an independent, privately-owned, premier regional airline serving a comprehensive network of destinations in Southern Africa. Airlink strives for service excellence, memorable experiences and more choices.

- Established in 1992, origins date back to 1967
- Private company with institutional and private shareholders
- Network system, propensity for interlining and interconnecting with single contract itinerary
- IATA member, IOSA certified, e-IOSA 8 compliant
- Inventory features in CRS (Amadeus Althea) and IATA GDS
- Licensed maintenance organisation
- Licensed training organisation
- Responsibly profitable pre-Covid - 18 year uninterrupted profit history
- Staff complement of 1,750 employees
- Good corporate citizen, tax paying, committed to transformation (BBBEE level 4)



Seamlessly Connecting Africa.
Widest Network in Southern Africa.
Connecting Inbound and Outbound Travel.

Download the new **FlyAirlink App** today and experience the freedom of convenience at your fingertips.



Available on IOS and Android App stores.



The FlyAirlink App allows customers to:

- Search and book domestic and regional flights on the go
- Manage their travel preferences and payment methods from anywhere
- Check in and download digital boarding passes
- Monitor flight status and receive real-time flight update notifications
- Retrieve details from past trips



Looking for a personal or corporate gift?

You can purchase gift vouchers redeemable against air tickets on the Airlink website. The gift vouchers are valid for three years and can be used multiple times until the remaining value is completely used up.

The maximum value per gift voucher is R25 000.

Vouchers are transferrable and can be redeemed against all Airlink fares and class of travel as well as extra baggage allowances.

Visit flyairlink.com to discover more.

Why Airlink



- Fleet of 57 aircraft (29 to 98 seat gauge)
- Over 45 destinations in 13 African countries and St. Helena Island
- 64,000 scheduled flights annually
- Carrying 2,000,000 customers annually
- Complimentary on-board catering, choice of beverages, luggage and sporting equipment allowance
- 20kg free checked-in baggage allowance for Economy Class and 30kg free checked-in baggage allowance for Business Class
- 15kg sporting equipment allowance
- Choice of window or aisle seat, no middle seat

- Most punctual South African airline to date measured independently by ACSA
- Customer centric
- Over 30 years of aviation experience
- Airlink has a dedicated cargo division styled Airlink Cargo International, responsible for cargo and catering logistics services to Airlink at all Airlink stations
- Cargo is transported on the available belly space of Airlink scheduled flights Registered with SACAA for carriage of dangerous goods
- Adheres to IATA Dangerous Goods Regulations – dangerous goods, laboratory samples and pharmaceutical products



Enjoy the experience.

Discover more, visit flyairlink.com

Skyways Magazine



Airlink's exclusive inflight magazine – insight for executives on the move.

Airlink gets you where you need to be. Skyways keeps your mind engaged along the way. It's top, tailored content that is available on board all our aircraft (in the seat pockets), as well as at check-in counters and in

airports' VIP and Business lounges. Digitally, Skyways is available to be downloaded onto your phone, tablet or laptop when booking or pre-boarding the aircraft, or via the Airlink booking app.

30 minutes: average time spent reading the magazine per customer

Over **90% of business customers** read **printed premium** in-flight magazines onboard the aircraft, as per a recent Harris Poll.

Why advertise in Skyways Inflight Magazine?

Skyways inflight magazine advertising provides a unique opportunity for media buyers and brand owners. It's a quality publication used by prestigious, high-end brands to support their advertising campaigns.

Inflight magazine advertising is a proven method to target the frequent flyer/ business traveller market – high-earners, decision-makers and opinion leaders. An aircraft cabin provides a captive audience in a receptive environment: the perfect opportunity to promote your brand.

In excess of **3 million customers** flown per year

Skyways Magazine's upmarket, valuable and captive readership appeals to advertisers across all sectors, including luxury goods makers, car manufacturers, beauty and fashion brands, global and local destinations as well as B2B and corporate services.

We connect your brand, products or services to over 3,000,000 executive travellers in Southern Africa.

Interested or at least slightly curious?

Then talk to us – we have successfully created campaigns and connected thousands of businesses to our premium readers over the past 30 years.

Africa and the world is starting to move again and we are here with you to start conversations that matter.

For more information call Gill Johnston
on +27 (0)83 455 2397 or email: gill@panorama.co.za
www.skywaysmagazine.co.za



Excellence

Airlink Training Centre

This facility enables Airlink to provide the best-in-class training for the airline's pilots, maintenance engineers and flight attendants. The localisation of Airlink's training is very important to optimise the development efficiency of personnel while at the same time maximising their training.

In addition to the simulator bays, Airlink has lecture rooms, classrooms, meeting rooms, briefing rooms, debriefing rooms, cockpit procedure trainers, Flight Management System trainers, cabin door trainers, over-wing trainers and cabin trainers.

Dependable

Airlink Maintenance Organisation

Airlink is fully self-sufficient in Training and Maintenance, possessing world-class facilities in JNB.

Airlink has a fleet of over 50 aircraft, 80% of which are regional jet airliners. These are supported and maintained by a dedicated team of 400 Airlink aircraft maintenance engineers and specialists. The three hangars at OR Tambo also house various back shops with the capability to maintain a number of components to support the fleet. These include an electrical shop, wheel and brake shop, sheet metal shop for all the structural repairs, a propeller shop, composite repair shop, trimming shop to carry out repairs and refurbishment of the interior and a paint shop.

- Safety is our top priority
- Airlinks fleet of aircraft are supported and maintained by a dedicated team of aircraft maintenance engineers and specialists



OUR SUNBIRD



- The sunbird flies from flower to flower, hovering and pausing to collect nectar, Airlink goes to different destinations, where they pause to offload passengers and their luggage before turning the aircraft around, refueled, cleaned and sanitised, collecting new passengers and flying back to another destination – flitting like the bird between cities and towns.
- The sunbird plays a crucial role in the pollination of African species such as proteas, aloes and coral trees, helping to ensure high floral density. Their flight is also fast and direct, thanks to their short wings. The Airlink network is fast and direct, from point to point, with convenient quick turnarounds.
- Most Sunbird species are resistant to changes in habitat. Airlink is a resilient, privately-owned, profitable company that continues to flourish in a challenging industry.

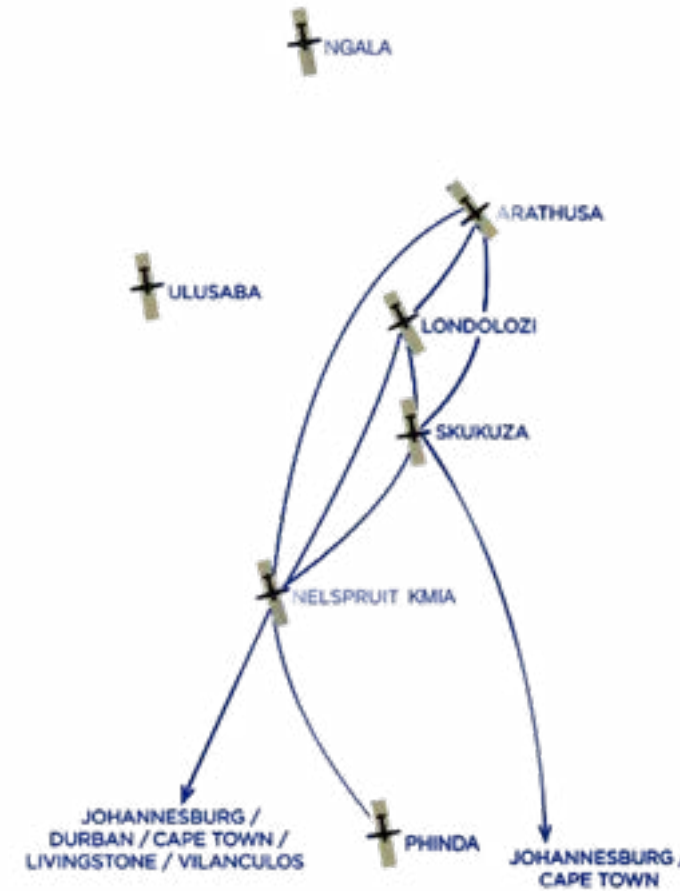
Experience

An ultimate African safari

When planning an unforgettable safari and wanting to maximise time spent at your luxury high-end private lodge, take advantage of Airlink's Lodge Link service, which will connect you to more than 25 exclusive and luxurious Big 5 private lodges located in the world-renowned private game reserves in the Kruger National Park, Sabi Sands Game Reserve and the Phinda Private Game Reserve in Kwazulu-Natal. These lodges are accessed via the Ulusaba, Arathusa, Londolozi, Ngala and Phinda airstrips, which are a short game drive transfer to the doorstep of your lodge.

Lodge Link Facts:

- Operated by Airlink Grand Cessna Caravan 2088 (12 passengers plus 2 pilots)
- Checked baggage 20kgs (soft bag)
- Cabin baggage 8kgs (Soft bag)
- Free soft bags available on request on arrival
- Free baggage storage facilities at Skukuza Airport and Nelspruit KMIA
- These exclusive services are restricted to applicable lodges and their guests
- Airside lounges at Skukuza Airport and Nelspruit KMIA with refreshment and restroom facilities
- Short apron transfers
- Minimum connecting time at Skukaza Airport and Nelspruit KMIA is 20 minutes for domestic and 30 minutes for international – please note that this is a legal IATA connecting time
- Charter flights on request – contact Airlink's Group Department



Three-letter city codes

- LDZ – Londolozi Airstrip
- ASS – Arathusa Airstrip
- PZL – Phinda Airstrip
- NGL – Ngala Airstrip (operated on charter requests)
- ULX – Ulusaba Airstrip (operated on charter requests)

Lodge airstrips and adjoining private game lodges in the reserve

- Londolozi Airstrip (LDZ) is an exclusive service for Londolozi guests only.
- Arathusa Airstrip (ASS) services Arathusa, Djuma, Cheetah Plains, Simbambili, Nkorho, Chitwa, Elephant Plains, Silvan Safari and Jaci's Sabi House.
- Phinda Airstrip (PZL) services Phinda and Thanda.
- Ngala Airstrip (NGL) services Ngala Safari Lodge and Ngala Tented Camp (operated on charter requested).
- Ulusaba Airstrip (ULX) services Ulusaba, Dulini Collection, Inyati, Leopard Hills, Savanna and Idube (Operated on charter requests).



Understanding our Brand



Old



Look for the Sunbird Icon



New



Current and New Livery

Airlink can be recognised by both current (occasionally confused with SAA) and new livery.

More than 50 aircraft in our fleet are being repainted in the new livery over the upcoming months.



flyairlink.com



Download the FlyAirlink App

