

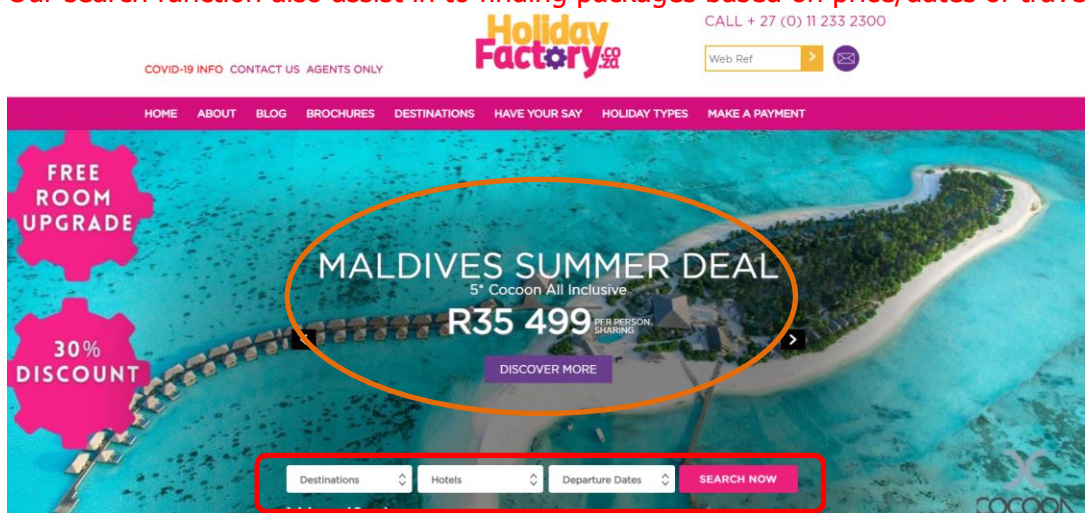
MARKETING & PROMOTION GUIDE

WWW.THEHOLIDAYFACTORY.CO.ZA

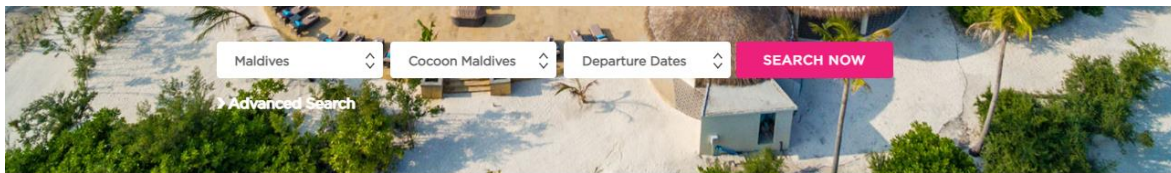
- Thank you for your marketing enquiry, all information and latest specials can be found on user friendly website. Please note that all prices on our website are Gross Selling (inclusive of agent commission and taxes)
- www.theholidayfactory.co.za

Holiday Factory helpful information

- Holiday Factory user friendly YouTube channel incorporates all our videos that you can use. : <https://www.youtube.com/channel/UCmy8pJqV51ZweHY6pLftPKQ/videos>
- Hotel Fact Sheets: We offer a full list of hotel fact sheets sorted by destination (you can copy and use this information without reference to Holiday Factory and our logos, as requested): <https://www.holidayfactory.co.za/agent-content#fact-sheets>
- Hotel Pictures: we also provided our agents with a comprehensive image library by destination then Hotel: <https://www.holidayfactory.co.za/agent-content#image-library>
- Covid-19 Information: <https://www.holidayfactory.co.za/covid-19>
- Our most popular and value add deals are found on the Home page (there are always 5 to choose from)
- Our search function also assist in to finding packages based on price/dates of travel/destination)



- When using the search function by you be able to obtain the following menu tabs which provide all the information and marketing material you require:
 - Pictures = Why We Love It
 - Hotel advertising wording = Why We Love It
 - Hotel fact sheet = Hotel Description
 - Hotel Video
 - All Available Packages = Discover Packages



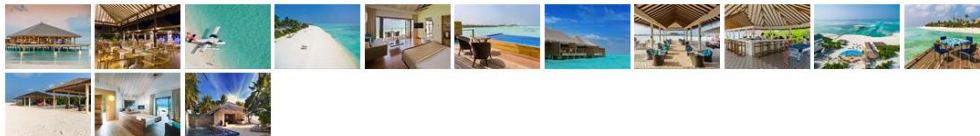
COCOON MALDIVES
★★★★★

PREFERRED RESORT

EXCLUSIVE RESORT

The stunning island of 'Ookolhufinolhu' (sandbank point) is located in an unexplored part of the Lhaviyani Atoll, a 30-minute seaplane ride from Male international airport.

This large island has a long, sweeping sandbank perfect for weddings and special occasions. The atoll is also home to some of the best diving and snorkelling in the Maldives with its pristine coral reefs. Majestic manta rays, dolphins and turtles are just some of the amazing underwater world you will see here.



- Every Package as a Unique Reference Number that can be used when requesting quotes

MALDIVES
★★★★★

COCOON MALDIVES

- 7 Nights + Flights
- Free upgrade to a Lagoon Villa
- 1 May 2021 - 31 July 2021
- Web Ref#: 11609

from
R34 995 per person sharing

EXCLUSIVE RESORT PREFERRED RESORT

BONUS OFFER
30% Discount Included
Free Room Upgrade
All Inclusive Deal

DISCOVER MORE ADD TO ENQUIRY

MALDIVES
★★★★★

COCOON MALDIVES

- 7 Nights + Flights
- FREE room upgrade to a Lagoon Villa
- 1 August 2021 - 30 September 2021
- Web Ref#: 11995

from
R39 535 per person sharing

EXCLUSIVE RESORT PREFERRED RESORT

BONUS OFFER
Free Room Upgrade
30% Discount
All Inclusive Deal

DISCOVER MORE ADD TO ENQUIRY

- When clicking on a package: the following Information is provided & can be used in the marketing of the specific package:
 - Package price
 - Destination/Hotel
 - Travel period
 - Package and Hotel Description
 - Package Inclusion's
 - More Info: (discounts, value adds etc.)
 - Airfare surcharges and conditions
 - Terms & Conditions
- Marketing assistance: email salesadmin@theholidayfactory.co.za