

15 August 2023

Dear Agent

Don't MISS OUT - our latest promotion Economy, Premium and Business Class.

**FOR SALE:** 16 AUGUST - 30 AUGUST 2023  
**FOR DEPARTURES:** 17 OCTOBER - 10 DECEMBER 2023  
**BOOKING CLASS** ECONOMY - U; PREMIUM - P; BUSINESS - J

## GET READY DON'T MISS OUT!

For Sale: 16 August to 30 August 2023  
Departures: 17 October to 10 December 2023

LITE FARE from	*ZAR8,999
CLASSIC FARE from	*ZAR11,599
FLEX FARE from	*ZAR12,199
PREMIUM FARE from	*ZAR17,999
BUSINESS CLASS from	*ZAR38,999

\*All inclusive  
Subject to availability and to change due to rate of exchange and/or withdrawal without prior notice. Terms and conditions apply. E&OE. Book Now: elal.com

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## WITH EFFECT FROM 23 JUL 2023 UNTIL 29 OCT 2023 we will have 3 FLIGHTS PER WEEK.

Non-stop flights

# JNB → TLV



**JNB-TLV:**  
Sunday morning  
Tuesday and Thursday evening

**TLVJNB:**  
Saturday and Monday evening  
Thursday morning

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## FLY FROM JOHANNESBURG TO THE \*USA AND \*\*EUROPE VIA TLV.

\*New York; Los Angeles; Boston; Miami  
\*\*Frankfurt; London; Paris; Athens; PLUS many more...

Subject to availability and to change due to rate of exchange and/or withdrawal without prior notice. Terms and conditions apply. E&OE. BOOK NOW!

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We are delighted to announce that we have signed an agreement with Delta Air Lines to launch a strategic partnership that will offer more convenient connections for customers flying between the United States and Israel. The airlines will implement reciprocal codeshare and frequent flyer benefits, including the ability to earn and redeem miles across both carriers. Initially, customers connecting onto Delta, or our services will be able to check in for their entire journey, with boarding passes issued and bags checked through to their destination. Delta offers up to 200 same-day connections from Tel Aviv via its U.S. gateways Atlanta, Boston, and New York-JFK. The partnership will be launched in January 2024.

### FREQUENT FLYER UPDATE

We are in the process of changing Inventory hierarchy.

**Bonus** in Premium Cabin will be done in **A** Class.

**P** class, in Premium Cabin will be the lowest **fare** available for sale in this Cabin including upgrades until 31<sup>st</sup> August 2023.

**With effect from 01 September 2023, with the new FFP value offer, Upgrades** in Premium Cabin will be done in **F** Class only.

For more clarity see table below:

Future Structure		
PREMIUM		
PREVIOUS - P	F	Non-revenue, Upgrades (starting 1 Sep)
PREVIOUS - P	A	Non-revenue, FFP Bonus tkts

## **REMINDER** transit / transferring in ISRAEL.

Below conditions and the actions:

1. Minimum MCT in TLV is 3hours and maximum 24hours.
2. Transit passengers will hold a combined ticket for both flights or two separate tickets.
3. Passengers must go through check in and hold a boarding pass for the onward flight from Tel Aviv.
4. The connecting flight from terminal 3 only in TLV .
5. If there is baggage to send, it must be tagged to the final destination.
6. It is mandatory to check the passenger's travel documents for entry to the final destination.

## **Remember** - Our offices have moved our new telephone number **010 5004090**.

Please do not hesitate to contact us should you have any questions queries or requests.

Thanks for all your support.

Happy Selling 🇮🇱

Kind regards,

## **THE EL AL TEAM**

South Africa



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*The Protection of Personal Information Act 4 of 2013 ("POPIA") recently came into effect. In broad terms, POPIA regulates the processing of personal information by public and private bodies in a manner that gives effect to the Constitutional right to privacy. Accordingly, we require your consent to communicate with you going forward.*

*This could be in the form of newsletters, competitions and more.*

*If you are happy to continue receiving emails from us, then nothing further is required from you. However, if at any point you decide you no longer wish to receive these communications from us, please respond to me by return of this mail.*