

SEPTEMBER ON SALE

Offer Toolkit for Travel Agents

INSIGHT VACATIONS

TRAFALGAR

costsaver.

TOURS FOR ANY AND EVERYONE | WE MAKE TRAVEL MATTER®



SECTIONS

[WHAT IS SEPTEMBER ON SALE?](#)

[INSIGHT VACATIONS](#)

[TRAFALGAR](#)

[COSTSAVER](#)

[OTHER OFFERS](#)

[TERMS AND CONDITIONS](#)



TTC Tour Brands | tours for any and everyone

costsaver. **INSIGHT VACATIONS** **TRAFALGAR**

MAXIMIZE YOUR EARNING POTENTIAL WITH SEPTEMBER ON SALE

WHAT IS... SEPTEMBER ON SALE?

Save up to 15%* on select tours departing in September

Participating brands:

- Insight Vacations
- Trafalgar
- Costsaver

Book between 25 March to 29 May 2025

Travel between 01 to 30 September 2025.

HOW TO... USE THIS TOOLKIT?

Step 1

Understand the offer and how to position it to your clients:

- September is the **most popular travel month**
- We have the **most definite departures** in the tour space
- **Book soon** to lock in their tour

Step 2

Review each of the brand assets in this deck and promote them to your clients

WHY... BOOK A TOUR?

Touring is the smartest way to travel:

- **Great value in each package** (experiences, hotels, dining, transport are included)
- **Our portfolio of tour brands** offers something for every tour client and budget
- **Everything taken care of**, so your clients can simply enjoy their holiday



PREMIUM

INSIGHT VACATIONS

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SAVE UP TO
15% ON
PREMIUM
TOURS*
DEPARTING
IN SEPTEMBER

INSIGHT VACATIONS

Your Client-Friendly PDF

What to do:

Step 1 – review flyer content

The first page is a helpful guide about premium tours offered by our brand Insight Vacations including unique selling points you can speak to when qualifying your clients based on their travel needs. The second page is about the September on Sale offer from Insight Vacations which you can use to close the sale.

Step 2 – personalize with your contact details

Enter your contact information into the editable fields, re-save the file, and share it with your clients to get them excited to book their next tour with you.

Download our two-page customizable PDF here: [Digital PDF](#)

For questions or additional marketing support

Reach out to your local Sales Manager

SAVE UP TO
15% ON
PREMIUM
TOURS*
DEPARTING
IN SEPTEMBER

INSIGHT VACATIONS

Your Social Media Guide

What to do:

- Get your followers excited to plan their next tour with you by sharing this pre-packaged content on your social channels. It's easy and turnkey for you.
- Download images for social media here: [Social Media Kit](#)

Multiple sizes and assets available:

- 1080x1080 for posting on your main Facebook feed or Instagram grid
- 1080x1920 for posting to Facebook or Instagram stories

Suggested caption:

Insider Access to the icons, Insightful Encounters with local experts, elevated dining experiences and hotels...sounds dreamy, right? That's premium touring with Insight Vacations. For a limited time, you can save up to 15%* on select tours departing in September. Contact me to secure your deal. Hurry, space is limited and selling fast.

Disclaimer:

The photos provided may only be used to promote Insight Vacations. They may not be used for any other purpose. Cropping the photos to remove our logo is prohibited.

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VALUE

TRAFALGAR

TOURS FOR ANY AND EVERYONE | WE MAKE TRAVEL MATTER®



TOUR BRANDS
DRIVEN BY SERVICE

SAVE UP TO 15%
ON VALUE
TOURS*
DEPARTING IN
SEPTEMBER

Your Client-Friendly PDF

HOW TO...USE THIS CLIENT-FRIENDLY PDF

Step 1 – review flyer content

The first page is a helpful guide about value tours offered by our brand Trafalgar including unique selling points you can speak to when qualifying your clients based on their travel needs. The second page is about the September on Sale offer from Trafalgar which you can use to close the sale.

Step 2 – personalize with your contact details

Enter your contact information into the editable fields, re-save the file, and share it with your clients to get them excited to book their next tour with you.

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Your Social Media Guide

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- 1080x1920 for posting to Facebook or Instagram stories

Suggested caption:

From iconic sightseeing to authentic Be My Guest Experiences hosted by local people just like you, Trafalgar offers value-packed itineraries with everything taken care of. For a limited time, you can save up to 15%* on select tours departing in September. Contact me to secure your deal. Hurry, space is limited and selling fast.

Disclaimer:

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BUDGET

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**SAVE UP TO 15%
ON BUDGET TOURS*
DEPARTING IN
SEPTEMBER**

costsaver.

YOUR CLIENT -FRIENDLY PDF

What to do:

Step 1 – review flyer content

The first page is a helpful guide about budget tours offered by our brand Costsaver including unique selling points you can speak to when qualifying your clients based on their travel needs. The second page is about the September on Sale offer from Costsaver which you can use to close the sale.

Step 2 – personalize with your contact details

Enter your contact information into the editable fields, re-save the file, and share it with your clients to get them excited to book their next tour with you.

Download our two-page customizable PDF here: [Digital PDF](#)

Reach out to your local Sales Manager for additional support

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YOUR SOCIAL MEDIA GUIDE

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Multiple sizes and assets available:

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Suggested captions:

Find your ultimate unpackaged tour. With 1000+ Choice Experiences to tailor your trip, you can see the world your way with Costsaver. For a limited time, you can save up to 15%* on select tours departing in September. Contact me to secure your deal. Hurry, space is limited and selling fast.

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ADDITIONAL OFFERS

TOURS FOR ANY AND EVERYONE | WE MAKE TRAVEL MATTER®





**Past Guests save 5%, combinable
with September on Sale**

After their first tour with one of the brands in our portfolio, your clients will be automatically enrolled into our Global Tour Rewards loyalty program and receive a lifetime of rewards and exclusive benefits.





GUEST REFERRAL PROGRAM

Your Clients Can Earn Unlimited Travel Credits

1. Your Clients Refer Family and Friends
2. Their Family & Friends Receive R1500.00 for New Bookings*
3. Your Client Earns a Travel Credit*
4. Encourage both your existing clients and newly referred clients can come back to book with you!



SEPTEMBER ON SALE TERMS AND CONDITIONS

*Save up to 15% on select September 2025 departures as featured as 'September On Sale'. New bookings only made with deposit between 25 March to 29 May 2025. Full payment due 120 days prior to departure or at time of booking if booked within 120 days of departure; whichever comes first. Prices are in SA rands, are per person, land only, based on double occupancy and are subject to availability. If guests change to another tour or date not on sale, they are responsible to pay the difference and adhere to different payment conditions. Savings are subject to availability and may be withdrawn at any time without notice. May be combined with 5% Global Tour Rewards savings only, not combinable with group discounts, Future Travel Credit carry forward discount or any other discount or promotion. Other conditions may apply.